



Emily Wayne

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Graphic Design | Creative Direction, Branding

EXPERIENCE

Sojos Capital, Indianapolis, IN — *Graphic Designer*

SEPTEMBER 2024 - PRESENT

Lead design and creative execution across a diverse portfolio of brands, delivering cohesive visual solutions for both digital and print. Produce a wide range of assets—including social media content, advertising, signage, merchandise, web design, presentations, and brand identity work—while maintaining consistency across multiple distinct brand voices. Collaborate cross-functionally to support marketing strategy, campaign planning, and event execution, contributing from concept through launch. Known for proactively identifying needs, developing creative solutions, and managing projects across multiple brands simultaneously in a fast-paced environment.

InvestEd Carmel, IN — *Graphic Designer*

MAY 2023 - AUGUST 2023

Designed and updated print and digital materials for statewide student outreach, including flyers, banners, social media graphics, postcards, posters, ads, name tags, and logo variations. Followed brand guidelines, collaborated in-person and remotely, managed printing and binding, and resolved production issues.

The Architects, Noblesville, IN — *Graphic Designer*

MAY 2022 - AUGUST 2022

Designed branded materials to support marketing and client engagement for a software startup. Led planning and production of “swag boxes” and created merchandise and collateral including packaging, apparel, stickers, business cards, holiday cards, and social media graphics. Coordinated with distributors and managed print production and shipping.

Freelance, Indianapolis, IN — *Graphic Designer*

AUGUST 2019 - PRESENT

Develop brand identities, logos, and mockups, along with custom print and event materials. Manage projects from concept to final delivery, ensuring cohesive, high-quality results aligned with client needs.

EDUCATION

Taylor University, Upland, IN — *Bachelor’s, Graphic Design*

AUGUST 2020 - DECEMBER 2023

SKILLS

Brand Identity
Print & Digital Design
Web/UX/UI Design
Creative Direction
Campaign Development
Project Management
Marketing Strategy & Execution
Environmental & Event Design
Photo Editing & Color Correction
Proofing & Prepress
Client Communication
Vendor Coordination

TOOLS & SOFTWARE

Adobe Creative Cloud
Figma
Wix
Canva
Slack, Asana, & Miro
Jotform
Mailchimp
Microsoft Office
Google Workspace

KNOWLEDGE OF

Video Direction & Editing
Animation/Motion Graphics
HTML, CSS, & JS
AI Design Tools